British Institute
of Technology, England

Privacy and Cookies Policy

The information below describes how cookies are used on our website. To find out about other aspects of data protection, please read our Data Protection Policy and privacy notices http://www.bite.ac.uk/about/academic-registry/ .

Cookies in use on our website

Cookies and how they benefit you

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone when you browse websites

Our cookies help us:

- Make our website work as you'd expect
- Remember your settings during and between visits
- Improve the speed/security of the site
- Continuously improve our website for you
- Make our marketing more efficient

We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass data to advertising networks
- Pass personally identifiable data to third parties
- Pay sales commissions

You can learn more about all the cookies we use below

Granting us permission to use cookies

If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies we take this, and your continued use of our website, to mean that you are fine with this. Should you wish to remove or not use cookies from our site you can learn how to do this below, however doing so will likely mean that our site will not work as you would expect.

More about our cookies

Website Function Cookies
Our own cookies

We use session cookies to make our website work including:

- Temporarily remembering your search settings when using the course search
- Temporarily remembering information you have already typed into form fields if you need to reload the page

There is no way to prevent these cookies being set other than to not use our site. These session cookies expire when you close your browser.

Third party functions

Our site, like most websites, includes functionality provided by third parties. A common example is an embedded YouTube video. Our site includes the following which use cookies:

- YouTube videos
- Google Translate to enable language selection on the International web pages

 Disabling these cookies will likely break the functions offered by these third parties

Anonymous visitor statistics cookies

We use cookies to compile visitor statistics such as how many people have visited our website, what type of technology they are using (e.g. Mac or Windows, Internet Explorer or Chrome, which helps to identify when our site isn't working as it should for particular technologies), how long they spend on the site, what page they look at etc. This helps us to continuously improve our website. These so called 'analytics'   programs also tell us if, on an anonymous basis, how people reached this site (e.g. from a search engine) and whether they have been here before, helping us to make decisions about how to develop our website for you.

We use:

- Google Analytics (on all pages)
- Digital Analytix (on all pages)
- DoubleClick (very rarely used)

User surveys

We sometimes run user surveys on our website to obtain feedback about how we can improve. You may be invited to take part in a user survey via a pop-up on our website (you have the option to accept or decline). We use cookies to tell us whether or not you have already been invited to take part in our survey, to make sure we do not show you the message repeatedly.

Turning cookies off

You can usually switch cookies off by adjusting your browser settings to stop it from accepting cookies. Doing so however will likely limit the functionality of many websites as cookies are a standard part of most modern websites.

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