

# Diploma in Strategic Management and Leadership Level-7



 **British Institute**  
of Technology & E-commerce

 **CMI**  
The best  
Management  
Knowledge



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## Introduction

*This programme builds upon the past operational knowledge and experience of managers by focusing on various issues of management within an organisation. It is expected that you have already studied at the Level 5 Diploma in Management, or be of post-graduate calibre, to commence this programme.*

### Introduction

The subject area is called Level-7 Diploma in Strategic Management and Leadership which is administered under BITE's Management Directorates at the British Institute of Technology & E-commerce and validated by the Chartered Management Institute (CMI). These awards are validated by CMI and reviewed by the British Institute of Technology & E-commerce under its charter.

### The Standards and the Qualification

This is one of a series of progressive management qualifications designed by the Chartered Management Institute. It is focused mainly on the content of the qualification and the learning outcomes that will be achieved.

### Qualifications Frameworks and Credit Transfer

The Level-7 Diploma in Strategic Management and Leadership (7D1) is offered by the Chartered Management Institute (CMI). The CMI is an organisation approved by the government to design qualifications and awards. The CMI is your awarding body for the Level-7 Diploma in Strategic Management and Leadership (7D1) qualification. This awarding body endorses candidate's certificates to make sure the qualification has gone through a rigorous and effective assessment process. The centre has responsibility for the quality of the qualification and works within CMI's policies and guidelines.

This qualification is at postgraduate level. Qualifications at this level recognise highly developed and complex levels of knowledge which enable the development of in-depth and original responses to complicated and unpredictable problems and

situations. Learning at this level involves demonstration of high level specialist professional knowledge and is appropriate for senior professionals and managers. Qualifications at this level are at a level equivalent to Masters Degrees, postgraduate certificates and postgraduate diplomas.

### Entry Requirements and Selections

This qualification is intended for the senior manager who has the authority and personal inspiration to translate organisational strategy into effective operational performance. It is equally valuable for the person who aspires to such a role, by helping them to gain the necessary knowledge and understanding.

It requires the manager to build on their management skills and to focus on the requirements of implementing the organisation's strategy. The optional areas enable the candidate to develop greater depth of knowledge in the area chosen.





## Programme Structure

The qualification consists of SIX units, which all candidates have to take, and THREE units selected from a further eight optional units. BITE will offer only the selected optional units, so not all optional units will be available to all candidates at BITE. The Level-7 Diploma in Strategic Management and Leadership (7D1) is awarded on successful achievement of the following core units and the optional units: Learners need to complete all core units (Group A) and three optional units (Group B) to a total of at least 66 credits to achieve the qualification. Range of guided learning hours: 230-260

### Units: Group-A

#### Personal development as a strategic manager

Unit 7001 - Credit : 06

This unit is about the leadership skills required by a manager to operate effectively at a strategic level.

#### Strategic performance management

Unit 7002 - Credit : 07

This unit is about ensuring that the performance of the team contributes to meeting strategic objectives.

#### Financial management

Unit 7003 - Credit : 07

This unit is about understanding financial data, and developing and making judgements on proposals against strategic objectives.

#### Strategic information management

Unit 7004 - Credit : 09

This unit is about using management information to inform and support strategic decision making.

#### Conducting a strategic management project

Unit 7005 - Credit : 10

This unit is about identifying, researching and producing the results on an investigative project, and evaluating its impact.

#### Organisational direction

Unit 7006 - Credit : 09

This unit is about reviewing strategic aims and objectives, analysing progress towards achievement

and evaluating alternatives.

### Units: Group-B

#### Strategic marketing

Unit 7008 - Credit : 06

This unit is about identifying, developing, agreeing and monitoring a marketing plan that supports strategic objectives.

#### Organisational change

Unit 7010 - Credit : 07

This unit is about identifying and developing change strategies to meet organisational objectives.

#### Human resource planning

Unit 7012 - Credit : 08

This unit is about the role of human resource planning and the links with strategic objectives.

#### Award - 7A1

Learners need to complete any combination of units to a minimum of 6 credits to achieve the qualification.

#### Certificate - 7C1

Learners need to complete any combination of units to a minimum of 13 credits to achieve the qualification.

#### Diploma - 7D1

Learners need to complete all core units (Group A) and three optional units (Group B) to a total of at least 66 credits to achieve the qualification.



## Course Focus

### What work is expected of the learner?

It is important to ensure consistency of assessment, and that demands made on learners are comparable within and between centres. A number of assessment methods can be used. Centres are encouraged to use a range of methods to ensure that all the learning outcomes and assessment criteria are met, and to enhance learners' development.

### Assessment methods can include:

- Case studies
- Role play
- Time constrained tests
- Examinations
- Assignments
- Reports
- Integrated work activities
- Viva voce
- Presentations
- Projects

### Student Membership with CMI

The student membership builds Brilliant Management Careers which brings with it a wide range of support services that will aid your development as you study for your qualification. In addition members benefit from a range of other services including professional indemnity insurance, financial services, travel and discounts on goods and services.

The candidate's enrolment to study on a Chartered Management Institute qualification or on a Level-7 Diploma in Strategic Management and Leadership (7D1) includes complementary student's membership of the CMI. You will have a wealth of information available through your membership which will give you access to a range of significant benefits or support you during your studies and in your future management career.

The Student Membership Includes:

- Professional Status & Recognition
- Representation
- Networking Opportunities
- Journals
- Management Information Centre
- Career Advice & Guidance
- Continuing Professional Development
- Management Development Solutions

Further information regarding membership is available online on [www.managers.org.uk](http://www.managers.org.uk). Also you can get information from the Frequently Asked Questions page, or if your query is more specific you can email [jamsith@bite.ac.uk](mailto:jamsith@bite.ac.uk) or call 0208 281 5756.

### Progression Routes

Upon successful completion of this diploma a number of progression options become available:

- Enhance your professional status by becoming a Member (MCMI) of the Institute.
- Start working towards Chartered Manager status.

### Course Duration

1 Year Full-Time

### Intakes

January, May, September